

One fee. One launch.

Your client keeps everything.

For an agency owner or head of delivery with a client brand or offer to launch in the next 60 days. Apply free; a written scope and proposal come first; the fee is invoiced only on acceptance. No subscription is required.

\$999

once per launch · client media and domain costs separate, at cost

DELIVERABLE	SCOPE
Offer research	Sourced competitor and offer research, target buyer, price hypothesis, written lead definition.
Naming & identity	Three directions with live domain checks; one selected identity: editable logo, palette, type, voice, social card, brand guide.
Website	Landing page plus supporting pages, responsive, working lead capture with one qualifying question.
Creative	Two still concepts (feed and vertical), one short captioned film, restrained hero motion, within an agreed allowance.
Publication	Domain connection or purchase at a live quote, DNS/HTTPS, deployment, saved resource inventory.
Campaign	One Meta campaign in the client's account at an approved budget and duration; verified before activation.
Report & handoff	Daily checks for four days, final report, private lead export, one consolidated revision round, editable assets, 30 days of hosting, ownership handoff.

How it proceeds

1. Apply with email and role, then company, launch frequency, next project and account readiness. 2. Review and a written scope. 3. Delivery — pilot targets of a reviewable direction within two business days and publication within five, from complete inputs and access. 4. Report and handoff.

What has been demonstrated. Harvest has run the full sequence for its own brands; Warmstride (September 10–11, 2026) is the labeled internal demonstration. No external client launch has been delivered for \$999 yet. Launching never guarantees enquiries or sales.

Start the conversation

launchbureau.agency · support@harvestapp.ai · Subject: Launch Bureau